

## **PODJETNIŠTVO V ZDRAVSTVENI NEGI**

doc. dr. Valerij Dermol

### **Vsebina:**

Kaj je podjetništvo; Podjetništvo in vedenje; Podjetništvo kot proces (priložnost, koncept, viri, ozvajanje/implementacija); Kreativnost in inovacije; Intra-podjetništvo: podjetništvo v zdravstvenih organizacijah; Podjetništvo v zdravstveni negi.

### **Viri in literatura:**

- Scott, S. 2003. A General Theory of Entrepreneurship: The Individual-opportunity Nexus, EE Publishing Limited.
- Lowell W. et al. 2014. Entrepreneurship Research (1985–2009) and the Emergence of Opportunities, Entrepreneurship Theory and Practice, Volume 38, Issue 5, pages 981–1000, September;
- AA.VV (NESTA) 2007., Creating Entrepreneurship: entrepreneurship education for the creative industries, The Higher Education Academy Art Design,Media Subject Centre and the National Endowment for Science, Technology and the Arts, London
- Hisrich, R. D., Peters, M. P. e Shepherd, D. A., (2005), Entrepreneurship, McGraw-Hill, 6a Edition, New York.
- Boore, J. Porter, S. 2011. Education for entrepreneurship in nursing. Nurse education today, 2011 - Elsevier Volume 31, Issue 2, Pages 184–191, February.
- Gilmartin, M. J. 2013. Principles and Practices of Social Entrepreneurship for Nursing. Journal of Nursing Education 52.11, Pages 641-644, November.